Building Data Privacy Resilience in 2018

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National Privacy Commission
January 16, 2018
2016 – Awareness
2017 – Compliance
2018 – Enforcement
RESILIENCE AND THE FILIPINO SPIRIT
May 27, 2010

REPUBLIC ACT NO. 10121

AN ACT STRENGTHENING THE PHILIPPINE DISASTER RISK REDUCTION AND MANAGEMENT SYSTEM, PROVIDING FOR THE NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT FRAMEWORK AND INSTITUTIONALIZING THE NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT PLAN, APPROPRIATING FUNDS THEREFOR AND FOR OTHER PURPOSES

SECTION 1. Title. — This Act shall be known as the "Philippine Disaster Risk Reduction and Management Act of 2010".

SECTION 2. Declaration of Policy. — It shall be the policy of the State to:

(a) Uphold the people's constitutional rights to life and property by addressing the root causes of vulnerabilities to disasters, strengthening the country's institutional capacity for disaster risk reduction and management and building the resilience of local communities to disasters including climate change impacts;
RESILIENCE AND THE FILIPINO SPIRIT
Resilience

- Resilience
- *riz*əlˈɛns/
- *noun*
  - 1. the capacity to recover quickly from difficulties; toughness.
  - adapt well to change
  - keep going in the face of adversity
# 21st Century Hazards and Risks

## Norse – Superior Attack Intelligence

Norse maintains the world’s largest dedicated threat intelligence network. With over eight million sensors that emulate over six thousand applications—from Apple laptops, to ATM machines, to critical infrastructure systems, to closed-circuit TV cameras—the Norse Intelligence Network gathers data on who the attackers are and what they’re after. Norse delivers that data through the Norse Appliance, which pre-emptively blocks attacks and improves your overall security ROI, and the Norse Intelligence Service, which provides professional continuous threat monitoring for large networks.

### LIVE ATTACKS

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<tr>
<th>Timestamp</th>
<th>Attacker</th>
<th>Attacker IP</th>
<th>Attacker Geo</th>
<th>Target Geo</th>
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<td>23</td>
</tr>
</tbody>
</table>
The Data Privacy Act of 2012

A 21st Century Law

For 21st Century Rights and Risks
What is a Privacy Risk?

A Personal Data Breach or a Data Privacy Violation that has NOT happened yet.
What is Privacy Resilience?

A Personal Data Breach or a Data Privacy Violation that was prevented.

A breach and privacy disaster that did not happen.
Disaster
Resilience
**DPA and the Philippine Development Plan**

**“Patuloy na Pag-Unlad”**
Increasing Growth Potential

- Technology adoption promoted and accelerated
- Innovation stimulated
- Creative capacity for knowledge and technology generation, acquisition and adoption enhanced
- Ensure world class data privacy standards established in the country

**“Pagbabago”**
Inequality-reducing Transformation

- Expanding Economic Opportunities in Industry and Services through Trabaho at Negosyo
- Consumer access to safe and quality goods and services ensured
- Culture of Privacy and Privacy Resilience established in the country

**“Malasakit”**
Enhancing the Social Fabric

- Ensuring People-Centered, Clean, and Efficient Governance
- Citizenry fully engaged and empowered
- Empowered Data Subjects
Philosophy

Risk management approach | Prevention and mitigation | Building the culture of data privacy and protection
Data Protection

- Confidentiality
- Availability
- Integrity
- Compliance

Data Privacy

- Accountability
- Assurance
- Operational Compliance (culture of privacy)
- Demonstrable Compliance
2017

Commit to Comply

- Advocacy
- Briefing
- Summits
- Registration Phase I
- Policy-making

2018
2017

- Advocacy
- Briefing
- Summit
- Registration Phase I
- Policy-making

2018

Demonstrating Accountability and Assurance

- Building Resilient Companies
- Building Resilient Sectors
- Building Resilient Country
The NPC’s 5 Pillars of Accountability and Compliance

1. Commit to Comply: APPOINT A DATA PROTECTION OFFICER
2. Know Your Risks: CONDUCT A PRIVACY RISK OR IMPACT ASSESSMENT
3. Write Your Plan: CREATE A PRIVACY MANAGEMENT PROGRAM
4. Be Accountable: IMPLEMENT YOUR PRIVACY AND DATA PROTECTION MEASURES
5. Be Prepared for Breach: REGULARLY EXERCISE YOUR BREACH REPORTING PROCEDURE
2018

Road to Data Privacy Compliance

- **DPO Registration**
  - The DPO as NPC’s conduit

- **Privacy Management Program**
  - Risk-based
  - Privacy Policies or Company’s code of Conduct
  - HR Development/Manage HR
  - Data Breach Management/protocols

- **Certification And Seals**
  - Compliance rating or 5 Star ★★★★★ Compliance
  - Cross-Border Data Flows
  - Binding corporate rules

- **Global Certification**
  - CBPR
  - GDPR adequacy